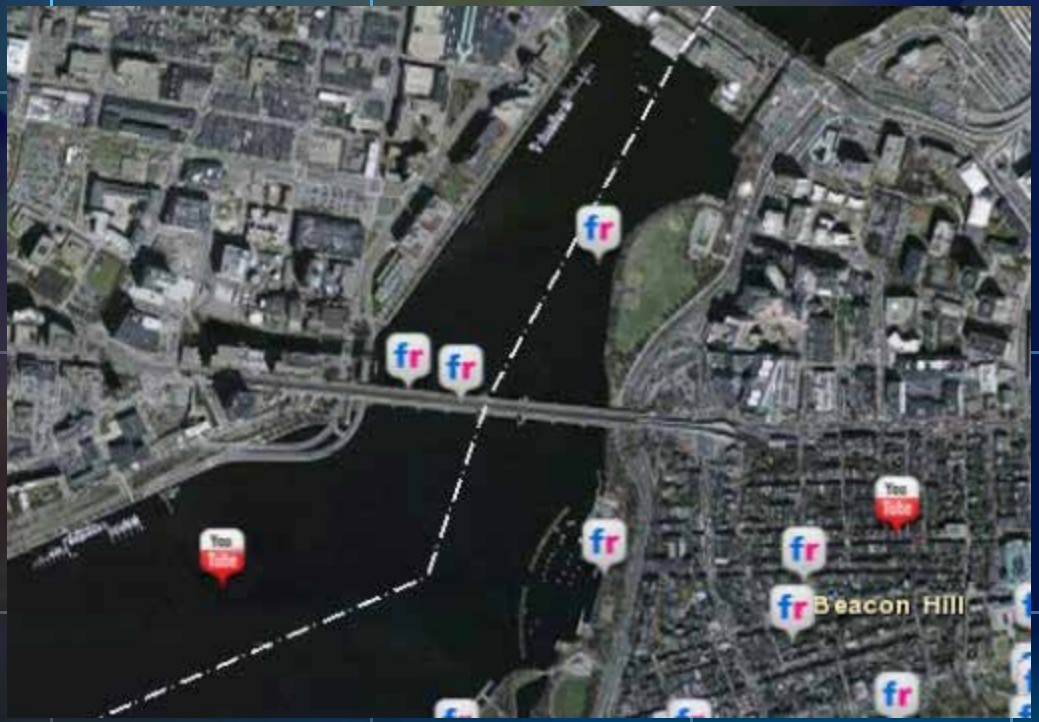
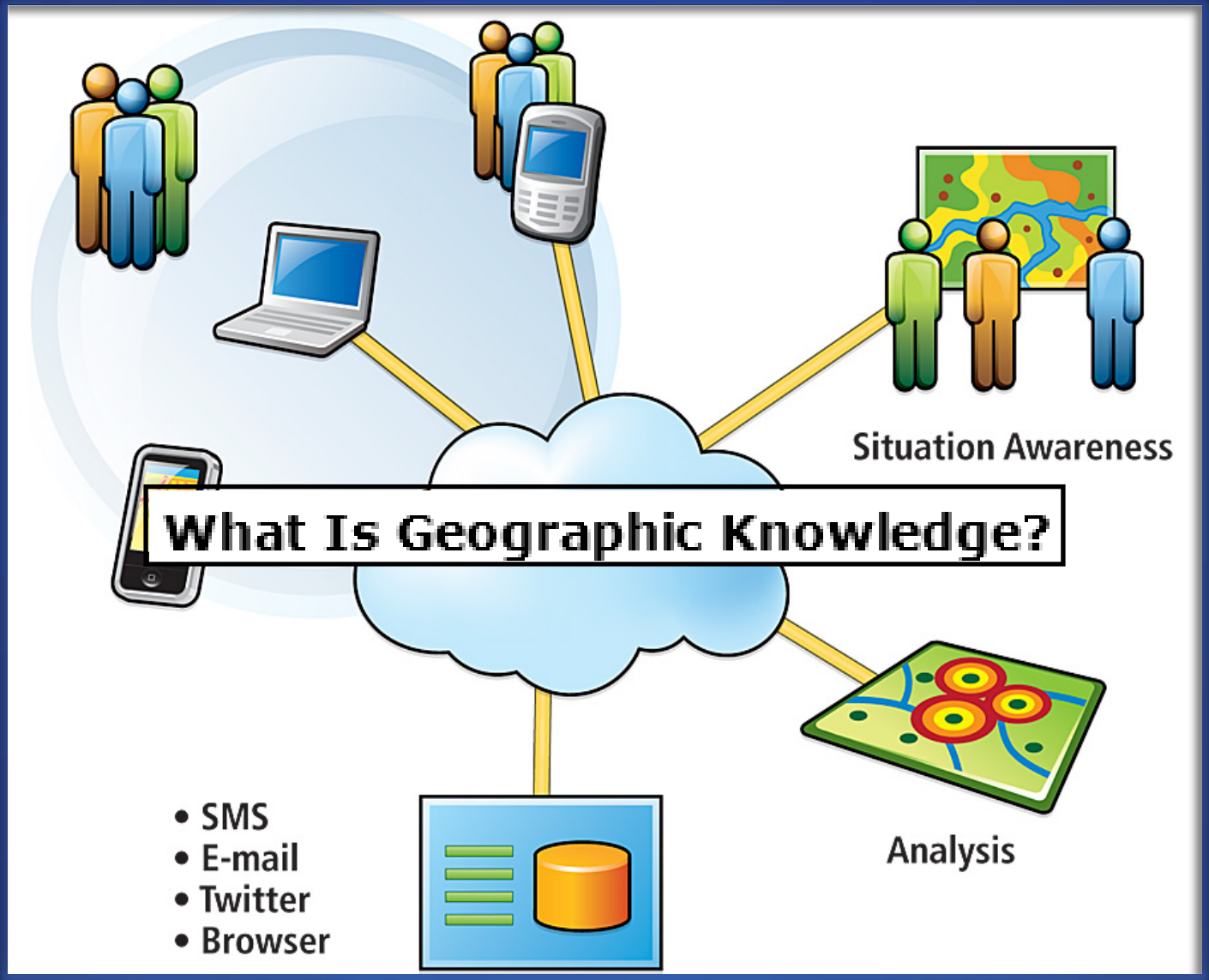
GIS and Social Media

Sam Berg

sberg@esri.com



SHARING GEOGRAPHIC KNOWLEDGE



CROWDSOURCING

http://earthquake.usgs.gov/earthquakes/dyfi/events/ci/15083060/us/index.html

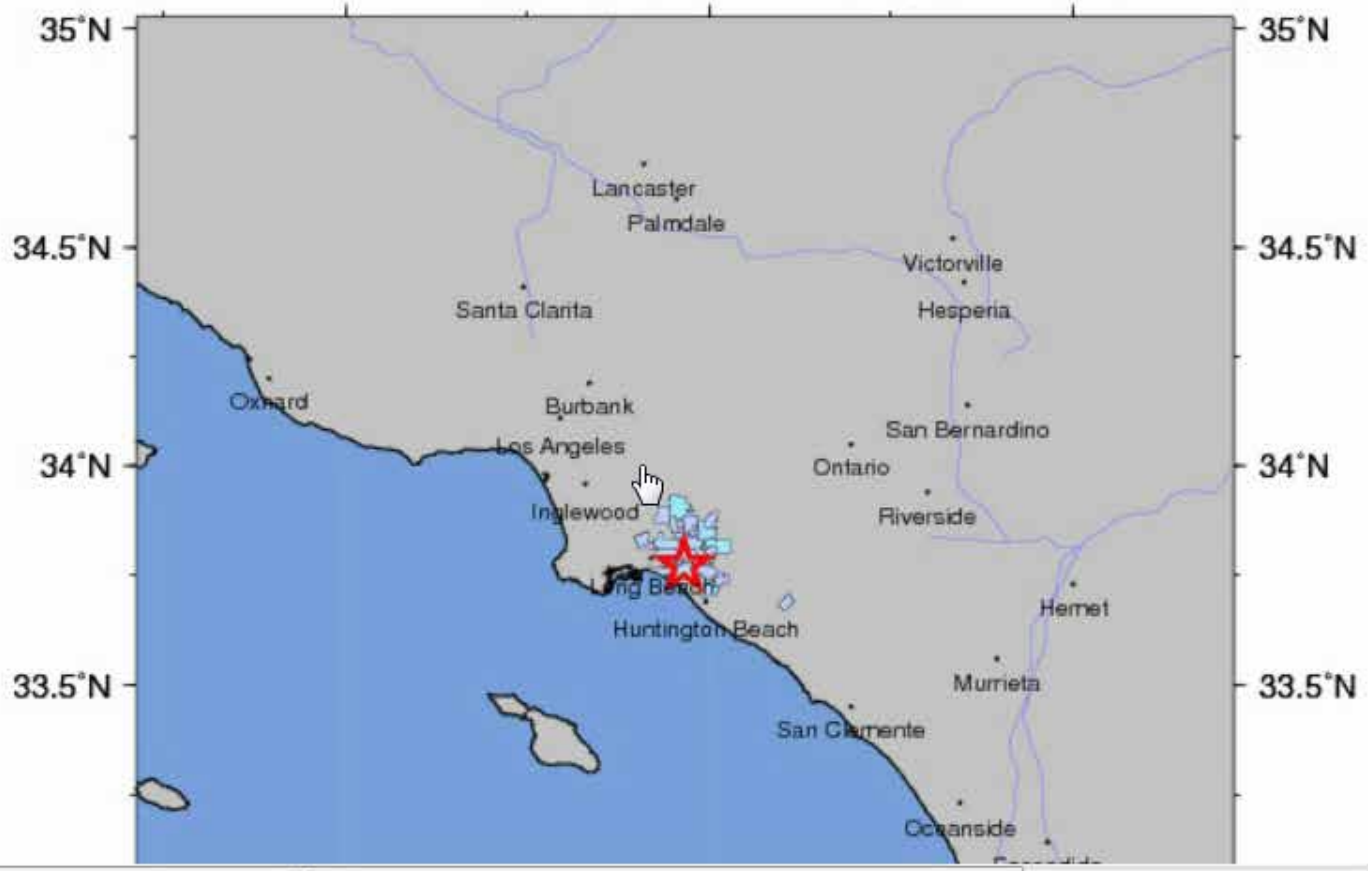
M2.4 – Greater Los Angeles ... | Did You Feel It? — ci15083060

Monday, December 5, 2011 at 22:28:04 Local

- Background
- Comment
- FAQ
- Disclaimer

Maps | Graphs | Responses | Downloads | **Did You Feel It? — Tell Us !**

USGS Community Internet Intensity Map
GREATER LOS ANGELES AREA, CALIFORNIA
Dec 5 2011 10:28:04 PM local 33.7733N 118.0705W M2.4 Depth: 18 km ID:ci15083060



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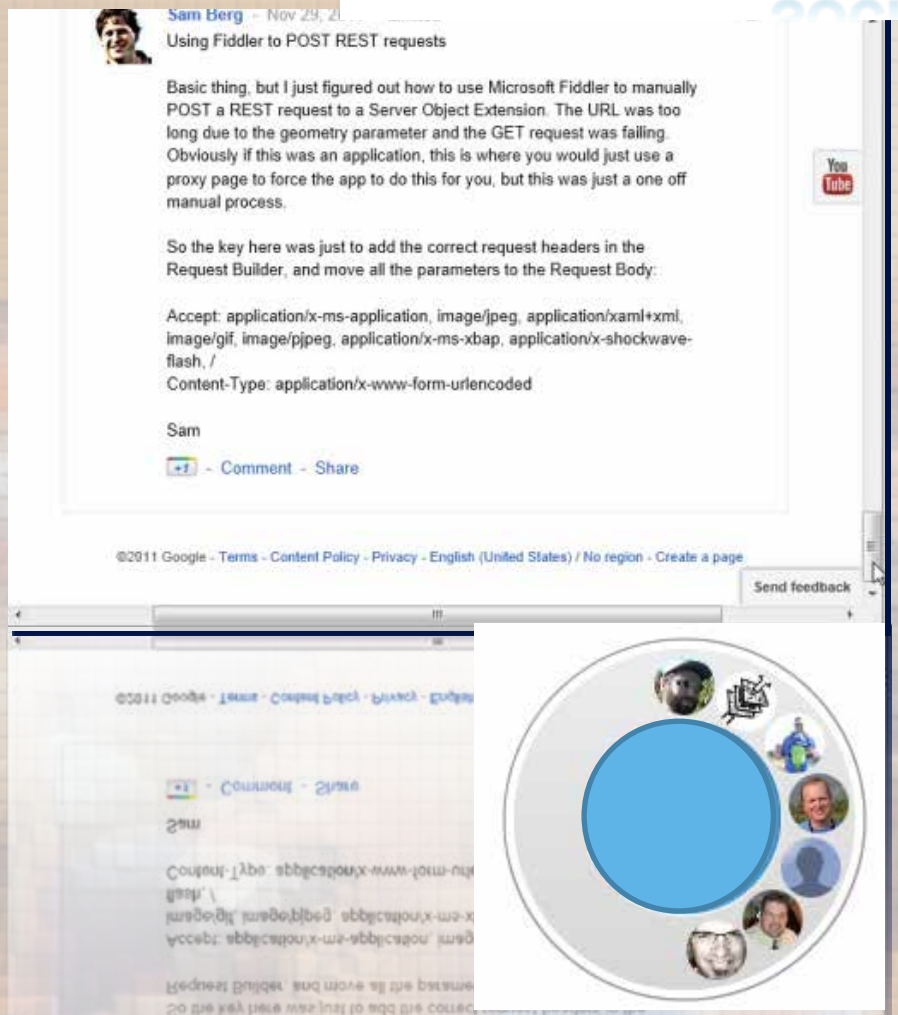
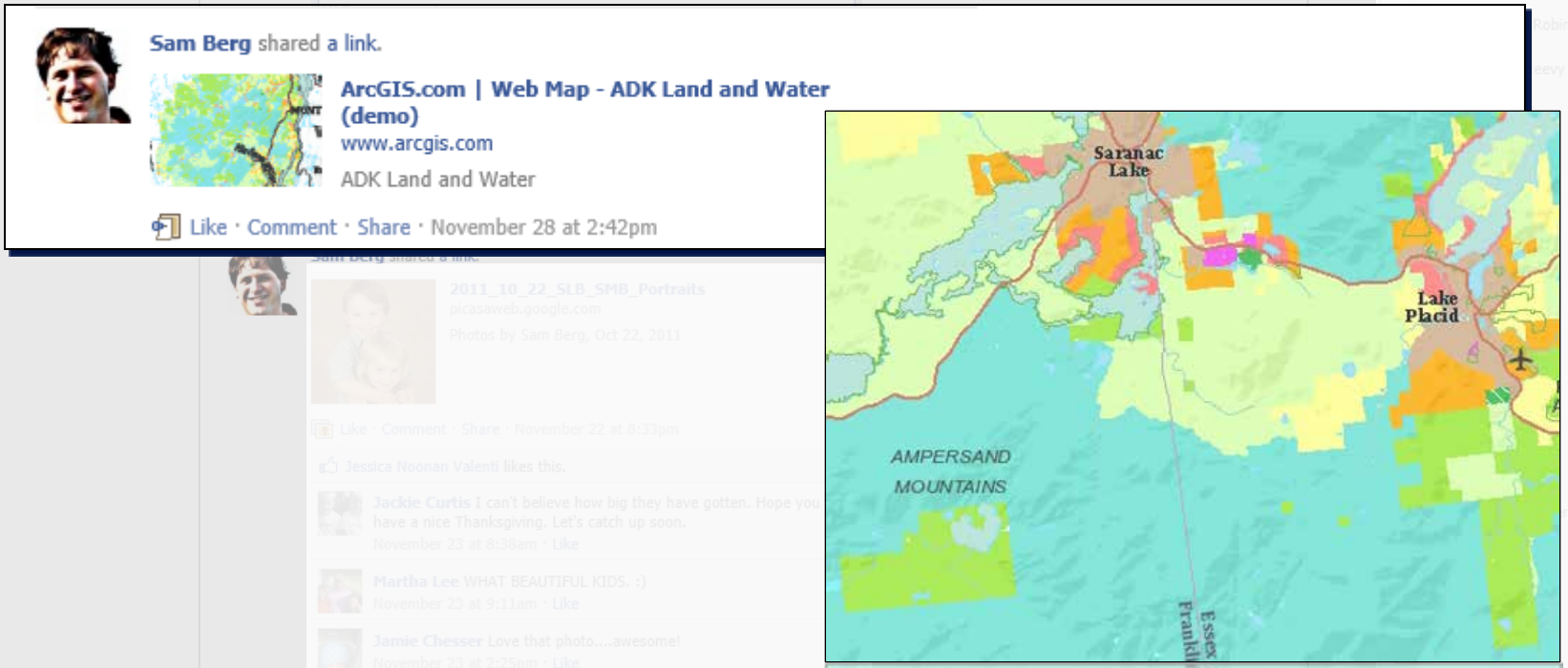
SOCIAL MEDIA



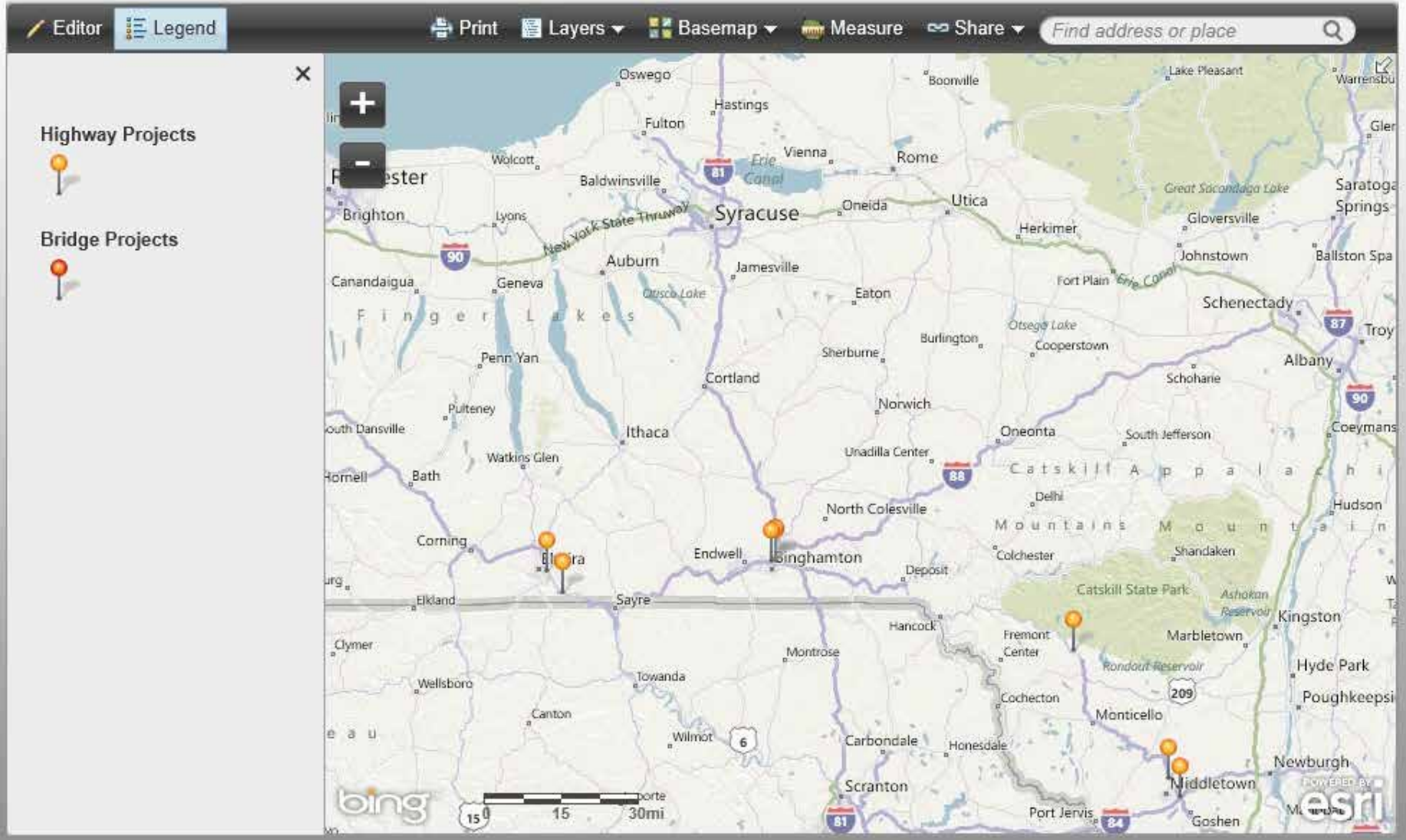
SHARING MAPS USING SOCIAL MEDIA



ADD SHARING CAPABILITIES TO MAPPING SITES

arcgis.com

Major NYSDOT Projects (Prototype)



ADDING SOCIAL MEDIA WIDGETS TO MAPPING SITES

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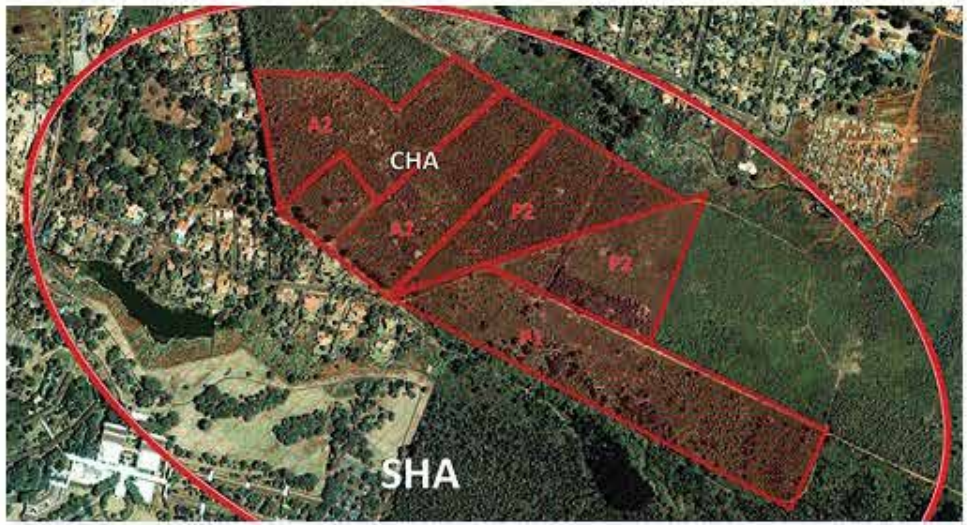
FEATURE

Aiding Land Mine Removal

December 1—Esri



GIS helps the Geneva International Centre for Humanitarian Demining manage and monitor mine-clearing projects in more than 50 countries.

CURRENT TOPICS

November 28—Esri

Mapping Our Global Footprint

Explore humanity's impact on the environment and visualize how it has changed since 1961.

November 22—World Bank Focus

A Revolution by Stealth

The World Bank combines GIS technology with crowdsourced data to help populations in need.

November 18—CNN

Food From Space

GIS technology helps farmers monitor organic crops with crystal-clear, satellite imagery.

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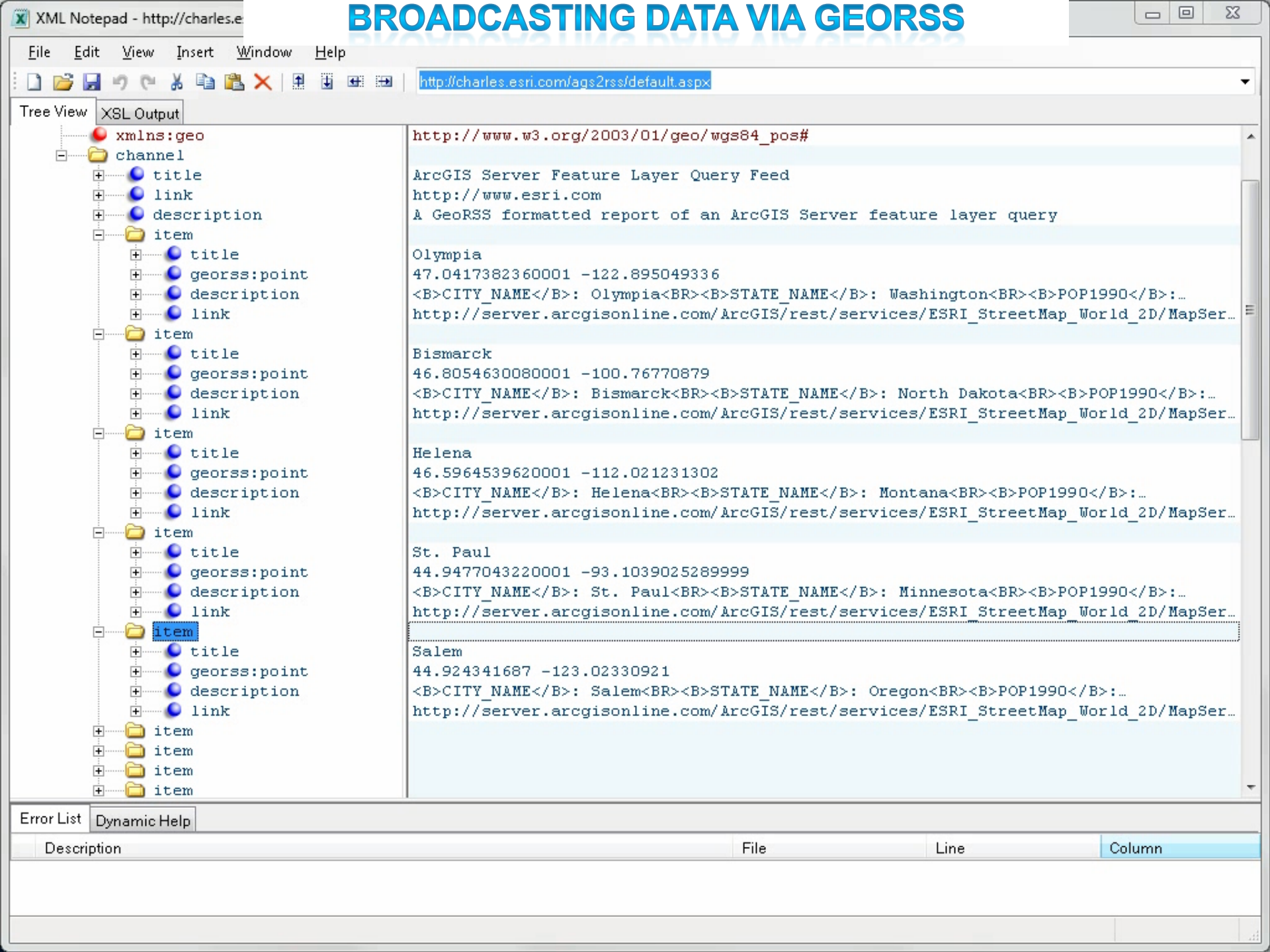
BROADCASTING DATA VIA GEORSS



EMBEDDING GIS WIDGETS IN WEB PAGES

iGoogle

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Google Search | I'm Feeling Lucky

Change theme from Earth-light | Add stuff »

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170 4th St, San Francisco, CA 94103

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Directions Magazine - Press Releases

- Jack Dangermond Invites Discussion on Climate Change Adaptation
- Esri Adds Community Analyst to Educational Site License Program
- Apollo Mapping Marcellus-Utica Lease Data Shows Belmont County, Ohio to be the Hotspot in November

Add news, games, and more to this page.

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EMBEDDING APPS INTO FACEBOOK

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Static HTML by Thunderpenny

Like 139k | No scrollbars | Enable FBML | preview | all saved :)

Enter your content here

You can use any HTML, CSS, and JavaScript.

```
<iframe width="500" height="400" frameborder="0" scrolling="no"
marginheight="0" marginwidth="0"
src="http://www.arcgis.com/home/webmap/embedViewer.html?
webmap=91cf2d6721f44e1eb5b4dac6265ad390&amp;extent=-
75.6625,43.3058,-72.8226,44.7064"></iframe><br /><small><a
href="http://www.arcgis.com/home/webmap/viewer.html?
webmap=91cf2d6721f44e1eb5b4dac6265ad390&amp;extent=-
75.6625,43.3058,-72.8226,44.7064" style="color:#0000FF;text-align:left"
target="_blank">View Larger Map</a></small>
```

[Optional] Fans-only content

If you leave this area blank, fans and non-fans will both see the page you created above. Content added here will only be visible to fans.

- Get Started
- Wall
- Info
- Friend Activity
- Welcome
- Photos

EDIT

0
like this

Add to My Page's Favorites
Get Updates via RSS
Share

Admins (1) [?] See All

Use Facebook as Map Notes
Notifications
Promote with an Ad
View old Insights
Invite Friends

Sponsored Story See All

Nora Lyons Sauter likes Toys "R" Us.

Toys "R" Us
Like

Sponsored Create an Ad

Best Facebook Game!

Build a city, make stacks of cash and be the owner of biggest metropolis in the world.

Martha Lee played CityVille.

Great gifts - for free

Give them a gift that will make them smile with a free phone from AT&T. Choose from many styles and colors. Plus, shipping is free.

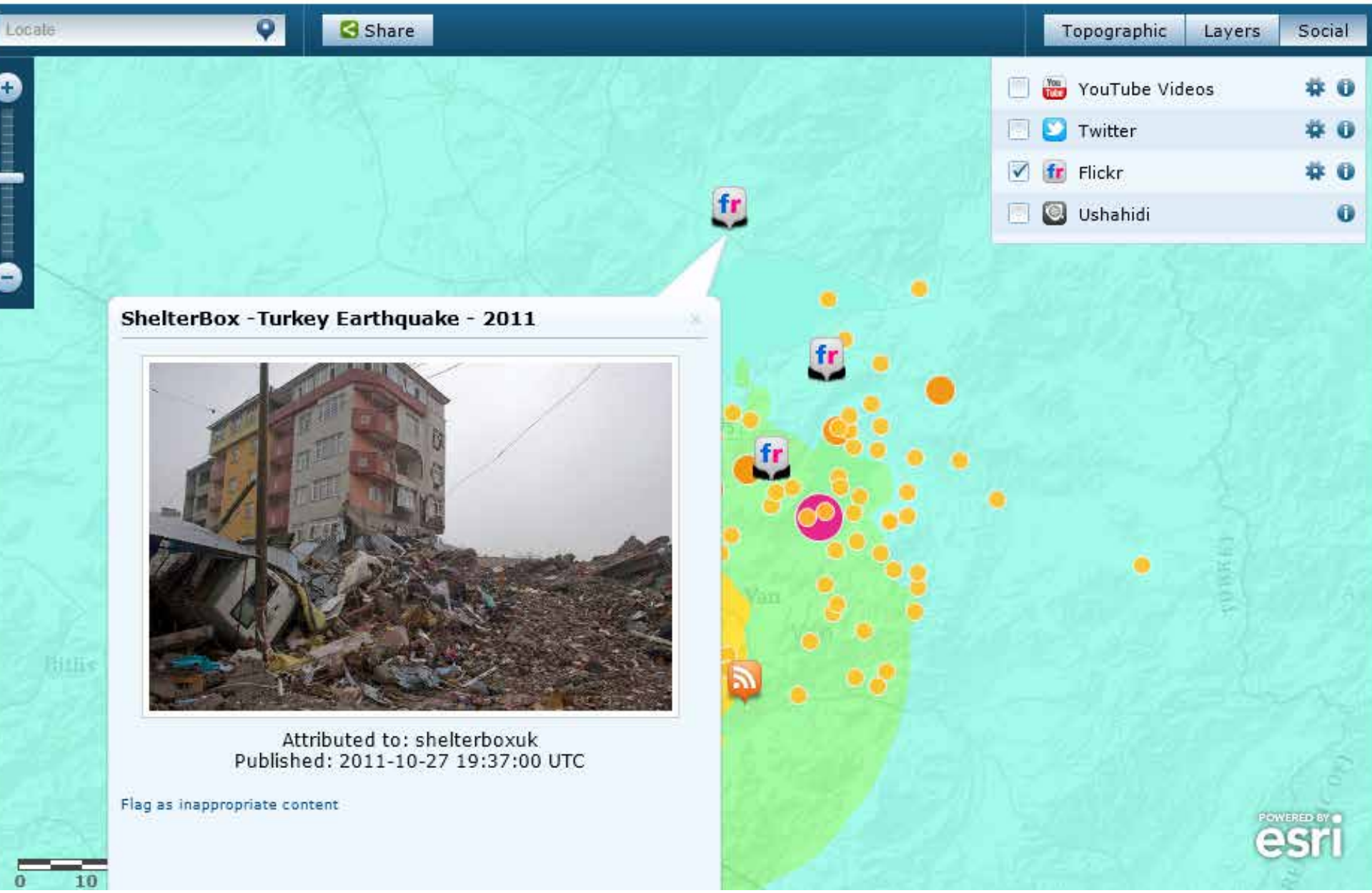
Why wait? Get a deal now.

Chat (2)

SOCIAL MEDIA APIS

TWITTER 'S GEOLOCATION API

FLICKR'S GEOTAGGING



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Earthquake Hazards Program

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Instrumental Intensity | Peak Ground Acceleration | Peak Ground Velocity | Uncertainty
Spectral Response 0.3 sec Period | 1.0 sec Period | 3.0 sec Period
Media Maps Decorated | Bare
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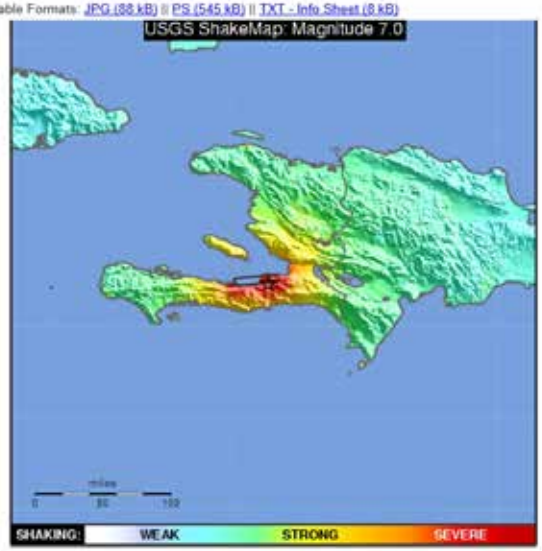
Decorated

Available Formats: JPG (88 kB) || PS (545 kB) || TXT - Info Sheet (8 kB)



Haiti Earthquake: Twitter Pictures Sweep Across the Web [PHOTOS]

January 12, 2010 by Ben Parr
713

Tweet 1 +1 1 5 Share tumblr email share

Like Send 588 people like this. Be the first of your friends.

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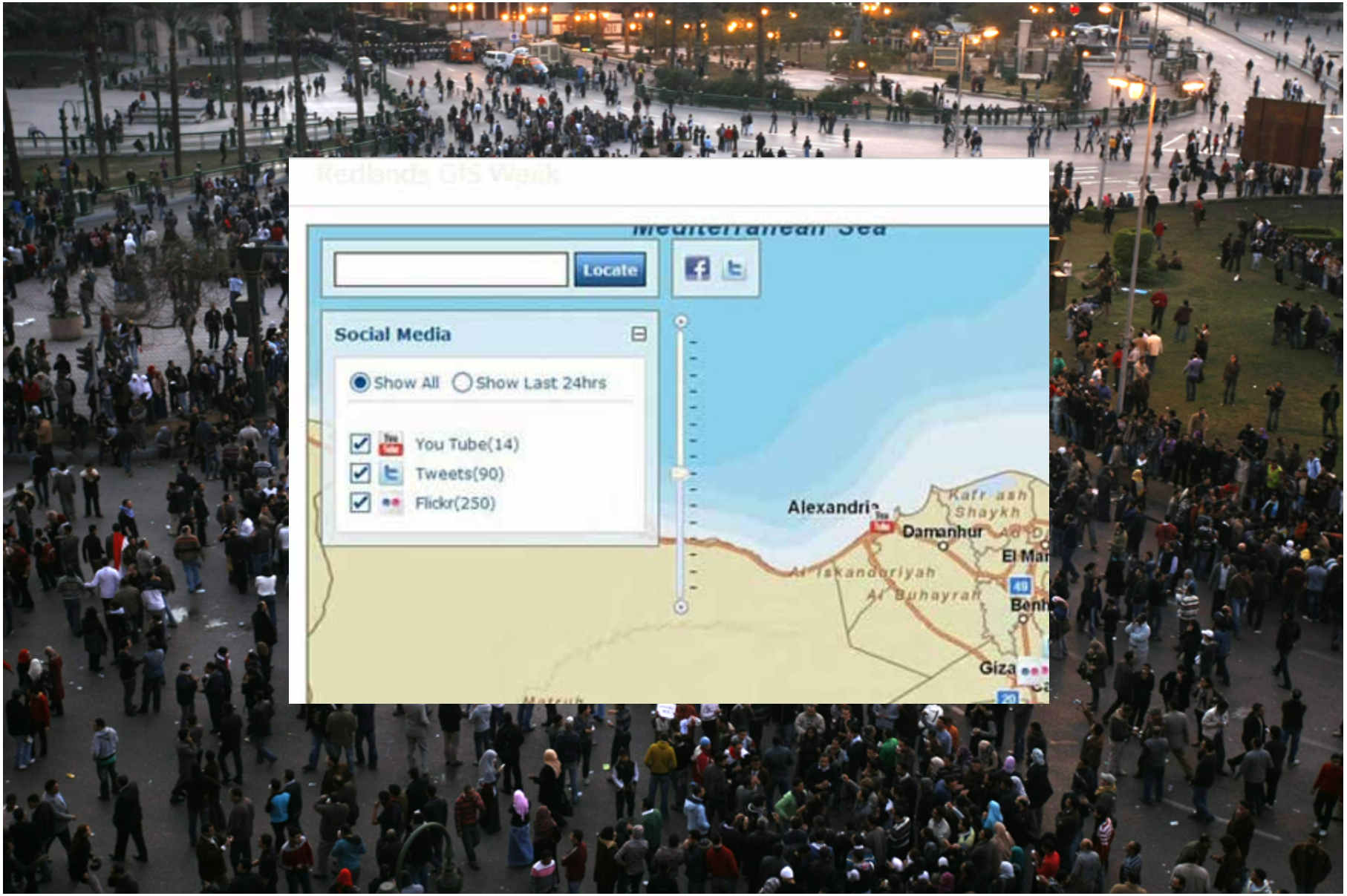
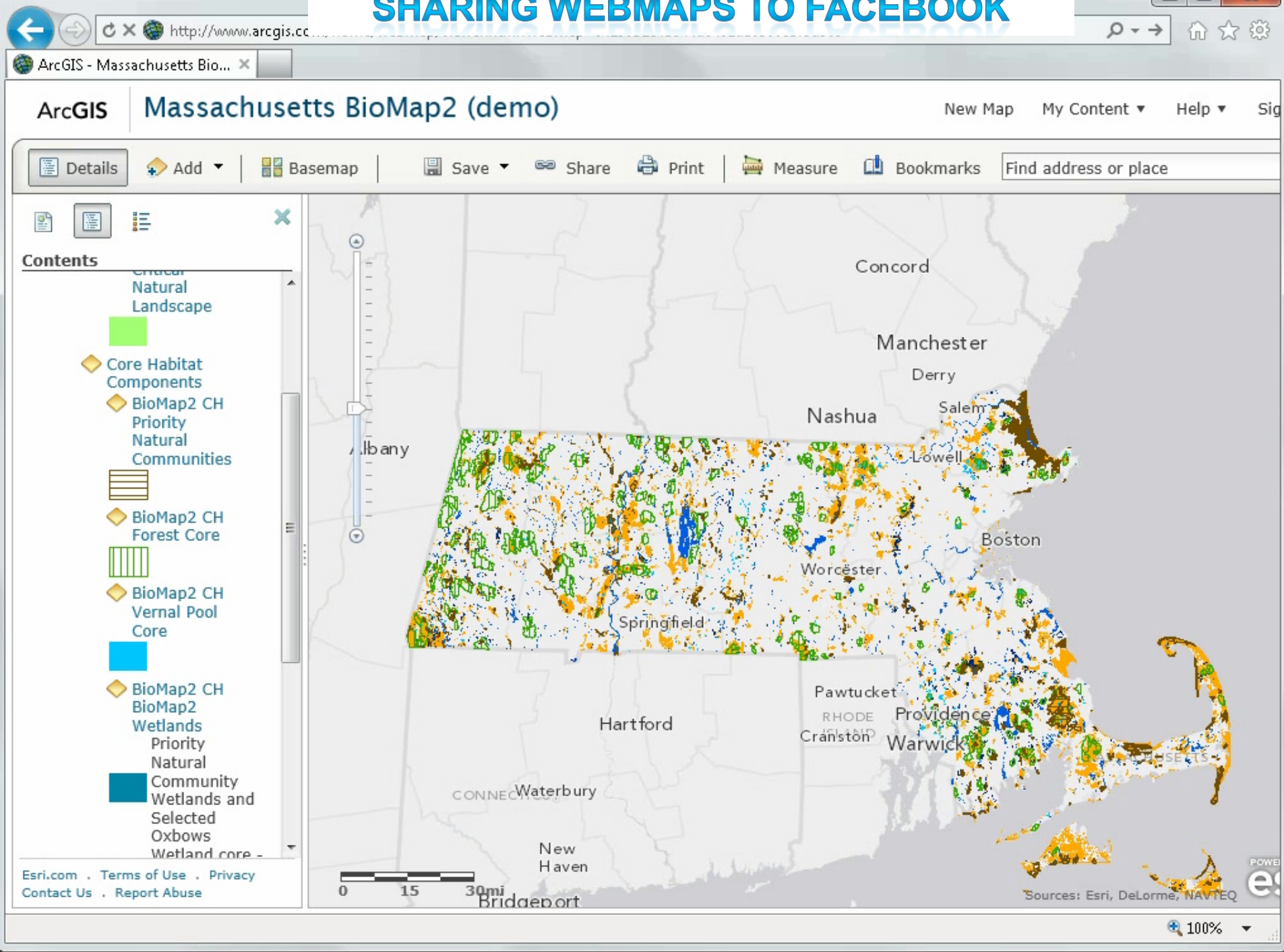
An outpouring of well wishes and support for the Haitian people has swept the web in the wake of a devastating 7.0 earthquake in Haiti. And just like during the Eureka earthquake, tweets have quickly spread moving and gut-wrenching TwitPics of the disaster.

Photos taken by journalist @CarelPedre on his mobile phone are providing a glimpse into the devastation that has slammed the Caribbean nation. Another Twitter user, @MarvinAdy, shared those pictures through TwitPic, resulting in tens of thousands of views and countless retweets.

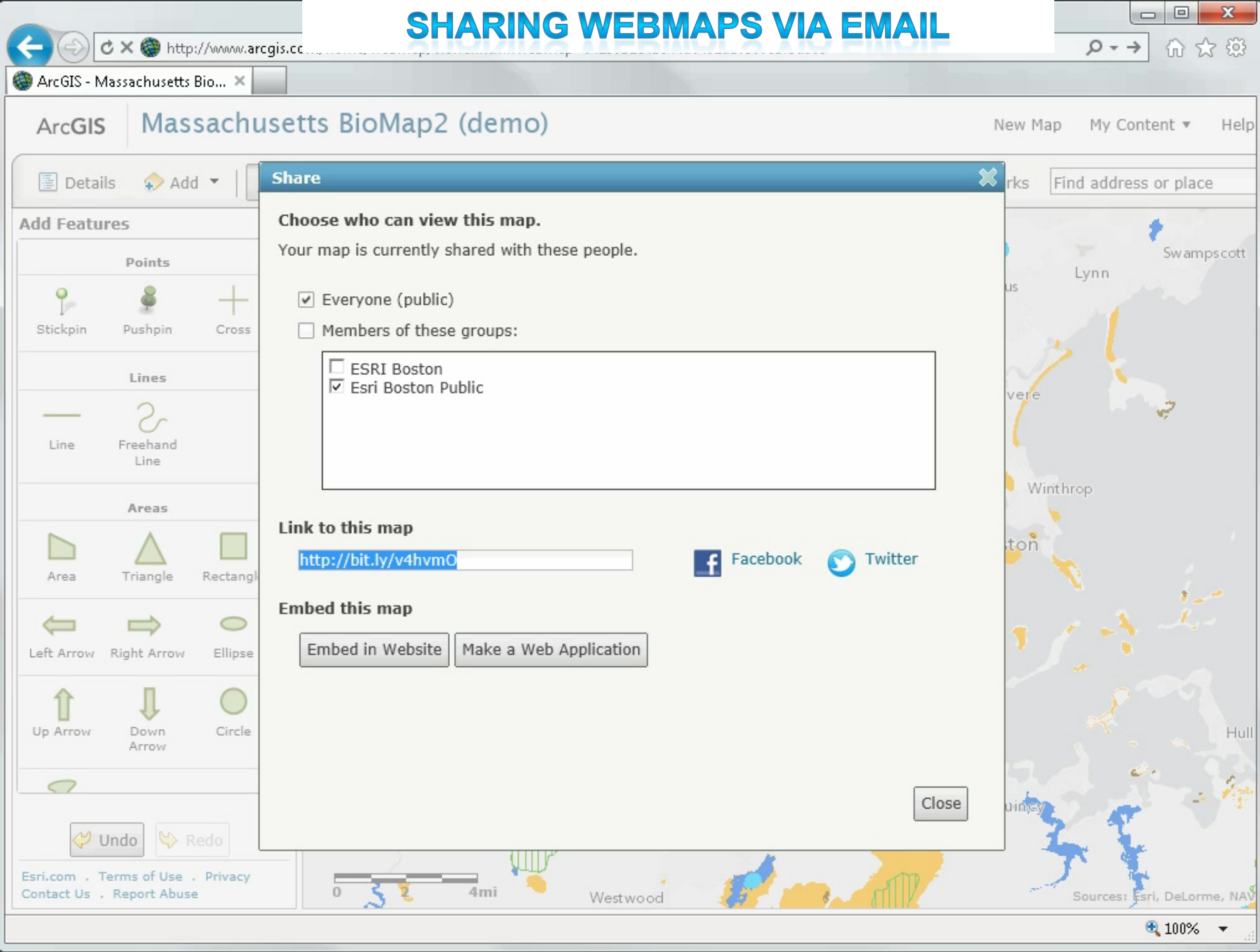
MIDDLE EAST PROTEST MAP



SHARING WEBMAPS TO FACEBOOK



SHARING WEBMAPS VIA EMAIL



http://www.arcgis.com/home/item.html?id=53ae8b9591b0470885f820ea47cc9f45

ArcGIS - Public Information...

PUBLIC INFORMATION MAP TEMPLATE

Help▾ Sign Out

ArcGIS GALLERY MAP GROUPS MY CONTENT Find maps, applications and more...

Public Information Map - Formerly "VGI/Social Media Map"

Source template for most VGI and Social Media apps hosted on Esri.com.
Web Mapping Application by Jeff_Archer (last modified: August 2, 2010)
★★★★☆ (9 ratings, 4096 views, 164 downloads)
Facebook Twitter

Open Share

Description

This is the source for the new template used in live Esri incident response applications. It's intended to offer a quick-turnaround app that gives administrators great control over what the audience will see on page load, and also give end users a wide range of control of what they are viewing. There is a focus on sharing via URL, Facebook, Twitter, and embedding in other web pages. Through the sharing dialog, end users have the ability to share the map in whatever the present state might be. The application is easily configurable and includes documentation for customization with new layers. Click the image link above and check it out!

This version supersedes and replaces the "Social Media/VGI" application. Some highlights of the new app include:

- Completely redesigned User Interface and experience

- Social Media configuration panel for advanced users

- "Flag as inappropriate" (FAI) capability for both VGI and social media content

- Full-featured configuration file

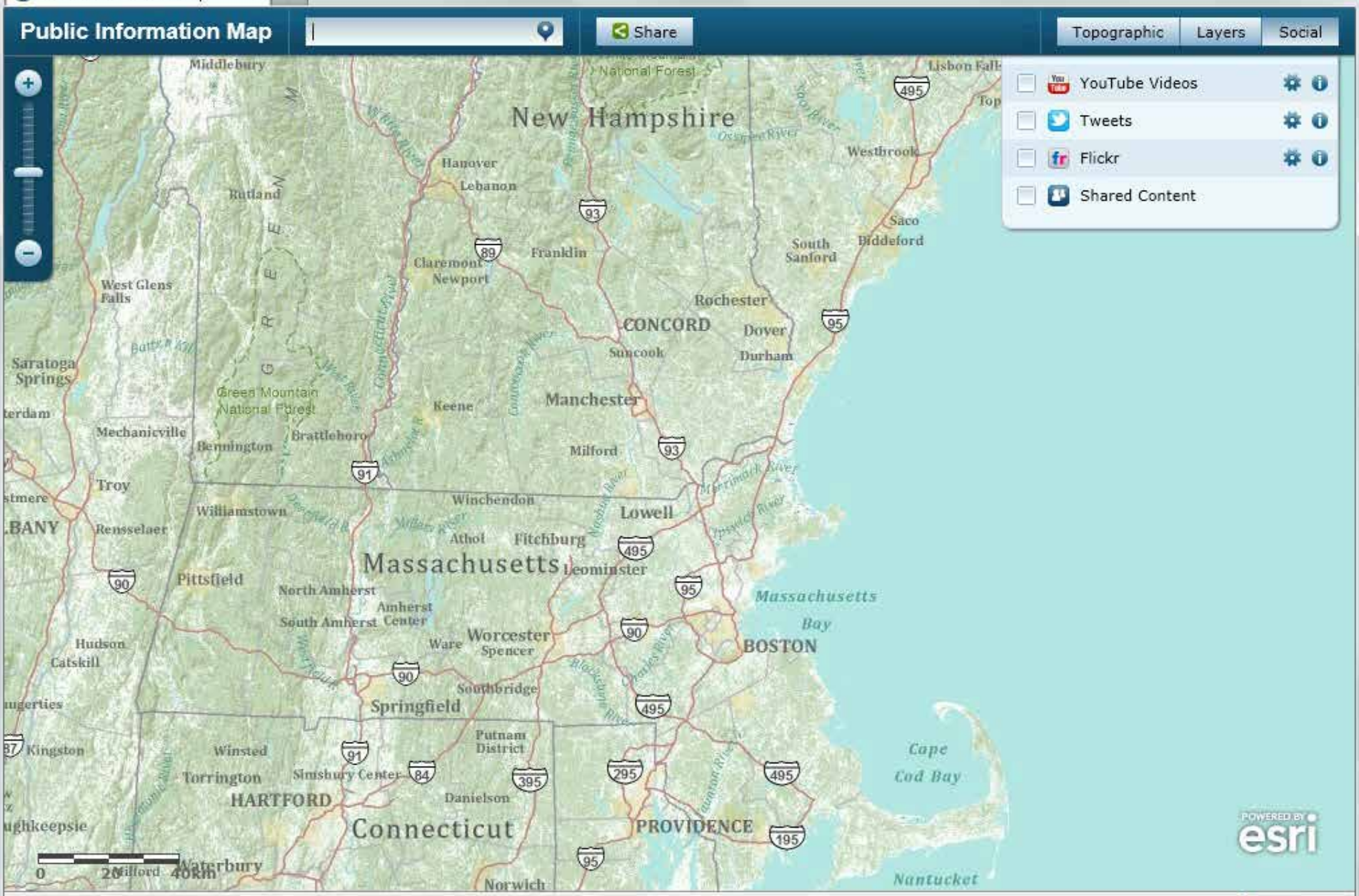
Comments (16)

Jeff_Archer (November 30, 2011)

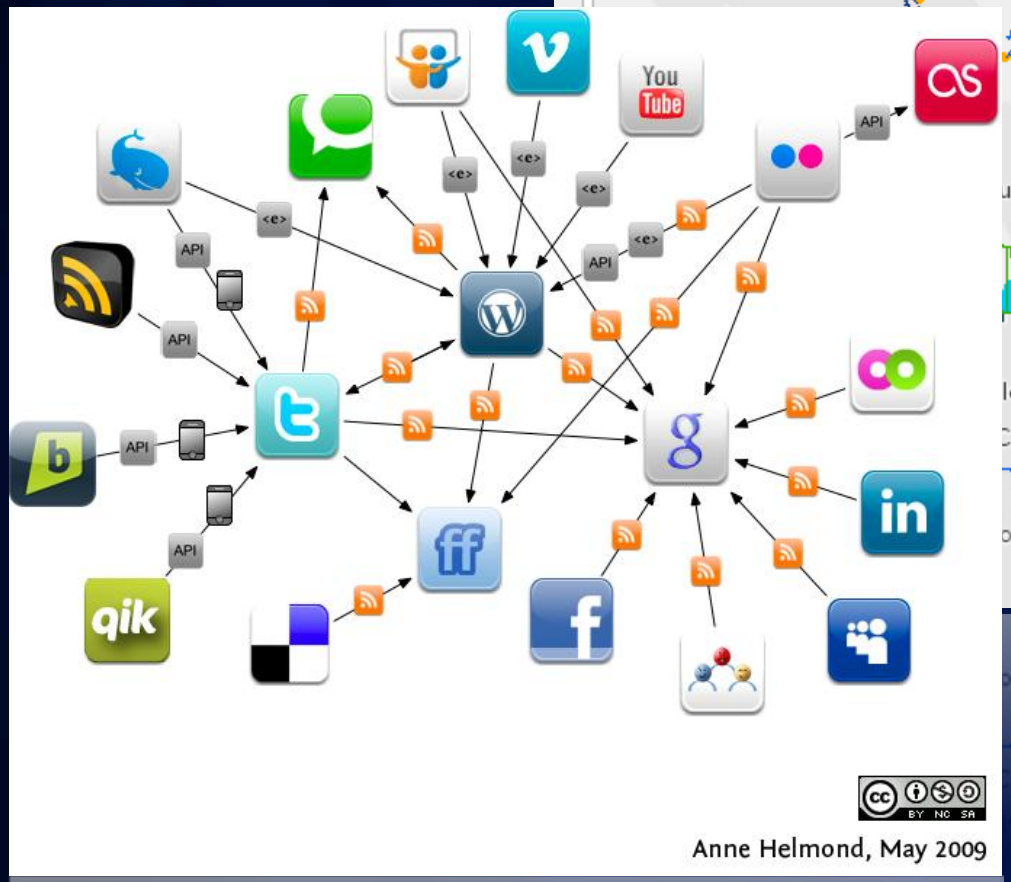
All, We're thinking of dropping the Shared Content layer from the PIM Template. Please send your comments on this to jarcher@esri.com and bagrios@esri.com. We're especially interested in hearing whether you have implemented the PIM template with the Shared Content Layer intact. Also, you can post your comments to a forum thread on the subject - http://forums.arcgis.com/threads/44842-Thinking-of-removing-the-VGI-component-from-the-Public-Information-Map-Template.

100%

PUBLIC INFORMATION MAP



Thank you.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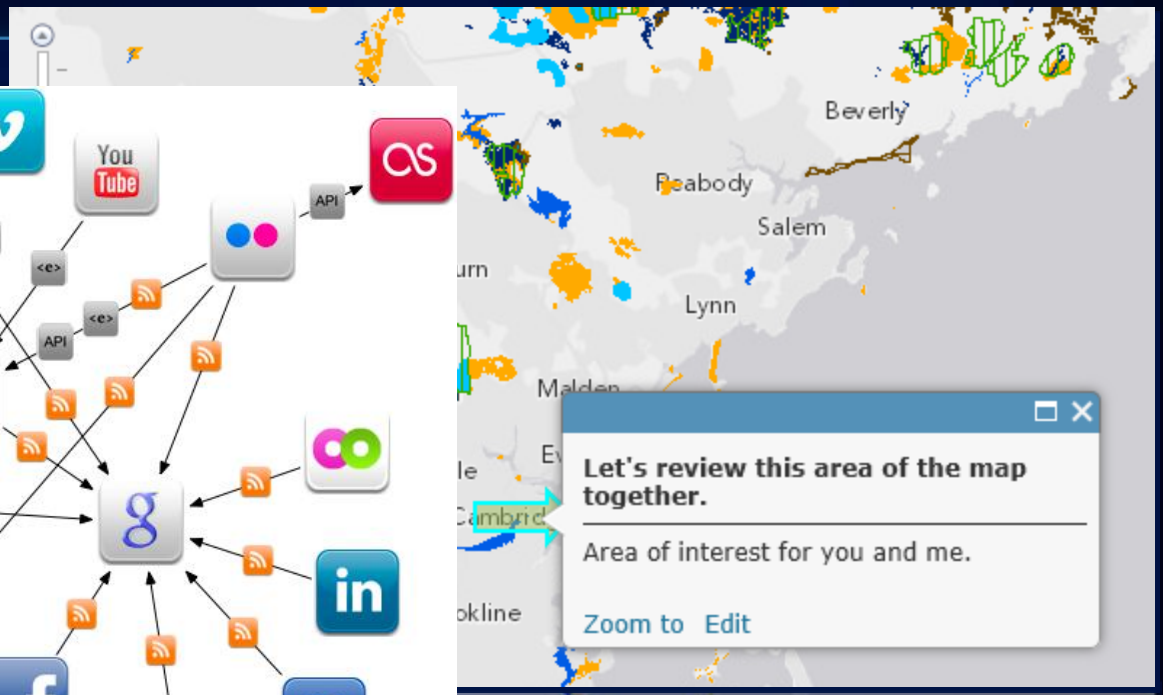
API
qik
Anne Helmond, May 2009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Let's review this area of the map together.
Area of interest for you and me.
Zoom to
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